# Chatsworth Players

# JOIN US BEHIND THE SCENES



#### WHO WE ARE

Chatsworth Players was founded in 2007 by Sulvia Jackson, a retired professional actor/director. She was approached to consult on the restoration of the theatre at Chatsworth House and thought what a wonderful thing it would be to pull the disparate village groups together to accomplish something special in a spectacular setting. Since then we have grown into a company in our own right. A mix of local amateurs and former professionals now run by a Steering Committee, we come together a few times a year to entertain people in the gorgeous setting of Chatsworth House. We could not do that without the help and support of our local community. Businesses and individuals contribute financially and inkind to help make our productions a success and we are very grateful for their support.

In the last few years we have made several changes to our programming based on audience and member feedback. We have branched out from the classics and have ventured into modern plays, musicals, and open-air Shakespeare. We have appeared in the Buxton Fringe Festival and were nominated for a NODA award for Best Play in 2022.

While we are often full to capacity, the theatre only holds audiences of up to 100. With this limitation on our income from ticket sales, we truly value the contributions (both financial and in-kind) from our supporters.



### A MESSAGE FROM THE DUKE

"Chatsworth aims to be a significant contributor to the social wellbeing of our community and the communities around us, enhancing the lives of those that live around the estate and delighting those that visit these inspiring places. I am honoured to act as patron to the Chatsworth Players who are providing a wonderful creative outlet for local people, and entertainment for guests in our Theatre."

### **GETTING INVOLVED**

There many ways to support the Chatsworth Players, from donating items to helping backstage. For those who would like to get more involved, we have put the following annual subscription packages together:

# **ADVERTISING IN OUR PROGRAMME** 1/4 page £25 - 1/2 page £50 - Full page £75

	Local Partner £150	Silver Partner £250	Gold Partner £500
1/2 page advert in all programmes in a 12 month period			
Listing on our website "Local Places to Eat, Drink, and Stay"	<b>%</b>	<b>*</b>	
Listing on the Supporters page on our website			
2x reserved seats to performances			
Listing on the Supporters Page in our programmes			
Logo on all print materials			
2x tickets to any hospitality events			

## YOUR HELP PROVIDES...

#### **ACCESSIBILITY**

Chatsworth Players does not charge to join or to hear about auditions. Only the actors in the play pay a small fee to be covered by the insurance. Keeping our group accessible to local people is very

### AWARTED PROGRAMME

We are thrilled to bring our audiences modern titles and musicals along with the classics we have always produced. However, modern titles can be expensive, both to acquire the license and to produce. In a theatre that only seats 100 it can be difficult to recoup the cost on ticket sales.

### WHO WE REACH

We play to audiences of 2,000 people every year. Our audiences come from Bakewell and surrounding villages as well as Sheffield, Nottingham, Derby, Buxton, Leek and sometimes further afield. Our banners and posters are seen by tens of thousands of people. Our social media accounts reach almost 40,000 people a year and our website receives an annual 12,000 visits.







